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CINCINNATI (April 21, 2016) — Frisch's Big Boy Restaurants has long valued being a good community partner and proudly announces several initiatives that will help its restaurants operate more sustainably.

"We've made it a priority to update our equipment and the materials we use to be more environmentally friendly," said Jason Vaughn, Frisch's CEO. "The new methods we're using are just the start of what is an important ongoing effort for this company to find ways to operate sustainably and efficiently."

Frisch's Big Boy Restaurants in Ohio, Kentucky and Indiana will now save 7.8 million gallons of water per year thanks to the installation of two ConserveWell™ units per store. The ConserveWell units take the place of the traditional dipper wells that contained a canister with a counter-mounted faucet, which continuously trickled hot water to keep utensils clean. ConserveWells save water by eliminating the need for running water. Instead, the wells keep water heated above 140° F to prevent bacterial growth. A timer alerts employees when it is time to change the water.

"The new ConserveWell units will save water and reduce maintenance costs because we won't have to deal with clogged drains like we did with the old system," said Tim Reilley, director of facilities and construction at Frisch's Big Boy Restaurants.

Along with the ConserveWell units Frisch's is transitioning away from the use of Styrofoam. The first step in that process is replacing more than 10 million Styrofoam sandwich boxes with new paper wraps. This change will eliminate the need for 215,000 pounds of Styrofoam every year.

Frisch's is also doing everything it can to recycle. Recently the company kept more than 26,000 pounds of its used carpet out of landfills by recycling. The Frisch's commissary has also recently switched from cardboard pallets to reusable plastic pallets. Furthermore, Frisch's is testing the use of hand-dryers in bathrooms in some markets with a complete roll-out of the plan expected in the near future. The hand-dryers will save on paper costs while also being more environmentally friendly.

"When you look at the benefits of what we're doing with these new initiatives, you can see the value in being a good partner to the people we serve and the earth we live on," said Vaughn.

About Frisch's Big Boy



Founded in 1939, Frisch's Big Boy restaurants are located in Ohio, Indiana and Kentucky. NRD Capital, a private equity firm based in Atlanta, Georgia, acquired the company in August 2015. Frisch's operates 95 Big Boy restaurants and franchises another 25 restaurants to independent operators.