



FOR IMMEDIATE RELEASE
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FRISCH'S RESTAURANTS TO BRING FAVORITES TO FC CINCINNATI MATCHES

CINCINNATI, OH --- FC Cincinnati fans will be able to enjoy their favorite fare from Frisch's Restaurants at matches in 2018 with the two organizations agreeing to a two-year partnership.

Frisch's Restaurants will have a branded concession stand on the East Concourse Plaza at Nippert Stadium and will serve fare traditionally found at Big Boy locations.

A fan photos feature will be sponsored by Frisch's and displayed on the videoboard during matches with images submitted through social media. Fans will also be able to register in Frisch's retail locations to be considered as Frisch's "Big Boy Fan of the Match". Winners will receive four match tickets and be recognized on FCC's television broadcasts as well as on the team's and Frisch's social media channels.

About FC Cincinnati

FC Cincinnati, majority owned by Cincinnati businessman and philanthropist Carl Lindner III, joined the United Soccer League in 2016. The club, led by President and General Manager Jeff Berding, has garnered national and international headlines after eclipsing several USL and U.S. Open Cup attendance records and is recognized as one of the hottest soccer franchises in the country. For more information on FC Cincinnati, visit www.fccincinnati.com or follow the team on Twitter ([@fccincinnati](https://twitter.com/fccincinnati)), Facebook ([/fccincinnati](https://facebook.com/fccincinnati)) or Instagram ([@fccincinnati](https://instagram.com/fccincinnati)). For tickets visit fccincinnati.com/tickets or call (513) 977-KICK.

About Frisch's Big Boy

Founded in 1939, Frisch's Big Boy restaurants are located in Ohio, Indiana and Kentucky. NRD Capital, a private equity firm based in Atlanta, Georgia, acquired the company in August 2015. Frisch's operates 96 Big Boy restaurants and franchises another 25 restaurants to independent operators.