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Frisch's Adopt A Class Teachers Throw First Pitch

Free Reds caps to all kids attending second annual Kids Opening Day,
presented by Frisch's Big Boy

CINCINNATI (April 14, 2017) — Third grade teachers from Cincinnati Public elementary school Academy of World Languages will throw out the first pitch this Saturday, April 15 at 1:10 p.m. at the Cincinnati Reds game.

This is the second Kids Opening Day presented by Frisch's Big Boy and the ceremonial starters, Ms. Tanya DeLeone, Ms. Leslie Moore and Ms. Tonya Flannery, work with the restaurant as part of Adopt A Class.

"Once a month, employees from Frisch's volunteer in these teachers' classrooms, helping prepare lessons and activities, and working directly with the students. It's hands-on. It's personal, and it has been an outstanding experience for our team," Frisch's CEO Jason Vaughn said.

The mission of Adopt A Class is to connect companies like Frisch's to elementary school classrooms to bring a breadth of career and life experiences through mentoring.

"Frisch's adoption of the three third grade classes is an excellent example of how a company can have a large impact on students through employee volunteering," Adopt A Class Executive Julie Shifman said.

Frisch's Big Boy has a number of special activities planned for Kids Opening Day.

- All kids attending the game receive a free Reds cap.
- Take pictures of yourself with Big Boy's signature hairdo and maybe even see yourself on the video board during the game on Frisch's Big Boy cam.
- Enter to win Frisch's #BigBoyForaYear giveaway.
- Play a game of onion-ring toss.
- Pick up coupons, suckers, beads, coloring sheets and more.

Catching for the teachers are three Frisch's employees, Natalie Bryant, Brian King and Cheryl Sloan.

About Frisch's Big Boy

Founded in 1939, Frisch's Big Boy restaurants are located in Ohio, Indiana and



Kentucky. NRD Capital, a private equity firm based in Atlanta, Georgia, acquired the company in August 2015. Frisch's operates 95 Big Boy restaurants and franchises another 25 restaurants to independent operators.

