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**FOR IMMEDIATE RELEASE**

## **Three New Seasonal Flavors of Pancakes Fall onto the Frisch's Menu**

CINCINNATI (October 4, 2017) — Frisch's® Big Boy® Restaurants introduces three new flavorful pancake stacks ripe for the season and topped with fresh ingredients like whipped cream, bananas and baked apples.

- **Maple Bacon Pancakes** — Four fluffy pancakes with crisp bacon, whipped butter and sprinkled with powdered sugar.
- **Apple Bacon Pancakes** — Four fluffy pancakes topped with baked apples, crispy bacon, whipped cream and cinnamon sugar.
- **Banana Pecan Pancakes** — Four fluffy pancakes with sliced bananas, pecans, whipped cream and caramel sauce.

"Breakfast foods are popular with customers right now. These new seasonal pancakes give customers more of the great tastes and flavors they love, all from the fresh ingredients we already have available to us in the Frisch's Kitchen," says CEO Jason Vaughn.

Frisch's Kitchen, located in Walnut Hills, is the heart of the restaurant chain where workers prepare everything from pie crusts to handcrafted soups and spice blends served daily in Frisch's restaurants in Columbus, Dayton, Lexington, Louisville, and of course, Cincinnati.

Each of these new, seasonal stacks of sweet and savory pancakes will be served up all day, every day at Frisch's Big Boy restaurants in Cincinnati, Columbus, Dayton, Lexington and Louisville starting on October 4. Prices starting at \$5.99.

### **About Frisch's Big Boy**

Founded in 1939, Frisch's Big Boy restaurants are located in Ohio, Indiana and Kentucky. NRD Capital, a private equity firm based in Atlanta, Georgia, acquired the company in August 2015. Frisch's operates 96 Big Boy restaurants and franchises another 25 restaurants to independent operators.