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UPDATED ALERT

Frisch's® Big Boy® to Serve Free Big Boy Sandwiches to Veterans, November 11

WHAT: Veterans can go to any participating Frisch's® Big Boy® location on Saturday, November 11 and get a FREE Frisch's Big Boy sandwich if they are dining inside of the restaurant. The offer is available all day to all service persons with a military ID, a driver's license with a veteran's distinction, a Veteran's Administration identification card, **an Active Duty ID or a form DD 214**. The offer is not available for drive-through or carry-out orders and is not good with any other offer or combo meal.

WHEN: Saturday, November 11

WHERE: All participating Frisch's Big Boy locations in Cincinnati, Dayton, Columbus, Lexington and Louisville

Did you know?

- The Big Boy sandwich has been served at Frisch's since 1946.
- The Big Boy was the first double-decker hamburger served in history; Dave Frisch made it famous in the Midwest by adding Frisch's special tartar sauce.
- The first Frisch's Big Boy restaurant to serve the Big Boy sandwich was Frisch's Mainliner, Cincinnati's first drive-in restaurant with room for eight customers inside and 60 cars outside.

About Frisch's Big Boy

Founded in 1939, Frisch's Big Boy restaurants are located in Ohio, Indiana and Kentucky. NRD Capital, a private equity firm based in Atlanta, Georgia, acquired the company in August 2015. Frisch's operates 96 Big Boy restaurants and franchises



another 25 restaurants to independent operators.